

TELUS Business Messaging



Fast, secure, auditable messaging improves communication and collaboration.

According to Mobile Squared, 90 percent of text messages are read within minutes of delivery. Text messaging (or SMS) is also a constant application that works across multiple devices, operating systems and carriers. So it's no wonder Forrester Research has found that 70% of organizations consider text messaging (or SMS) to be the most effective way to communicate. It may also be why so many employees are tempted to use a consumer messaging solution for their business communications.

Integrate into your existing messaging devices.

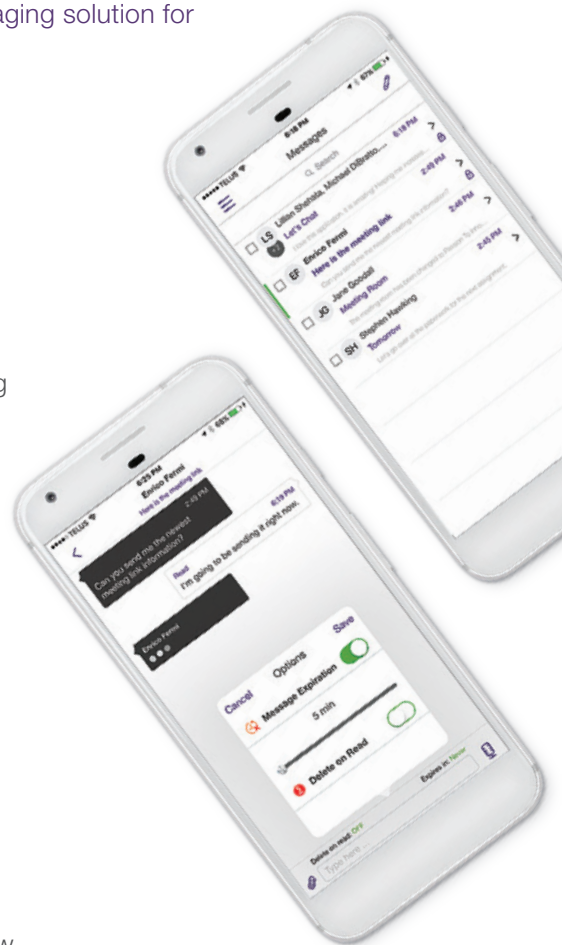
Use TELUS Business Messaging and easily communicate across teams regardless of the device (smartphone, feature phone and pager) used:

- **Smartphone** – use the TELUS Business Messaging application
- **Feature phone** – receive and send messages through regular text messaging
- **Pager** – receive messages and respond back using the TELUS Business Messaging portal

Virtually limitless uses.

TELUS Business Messaging can be used by any industry sector:

- **Health care** providers can quickly exchange vital instructions, information and patient files, with all data securely protected and messages preserved and available if needed in investigations
- **Financial advisers, banks, insurance companies** and other professionals can securely share confidential information among themselves and with clients, knowing that all personal client information is secure
- **Dispatchers** can quickly and efficiently notify drivers and other field staff of new work orders, changes and more
- **Workforce management tools** such as mail servers can send messages to end users notifying them of updates or other important information

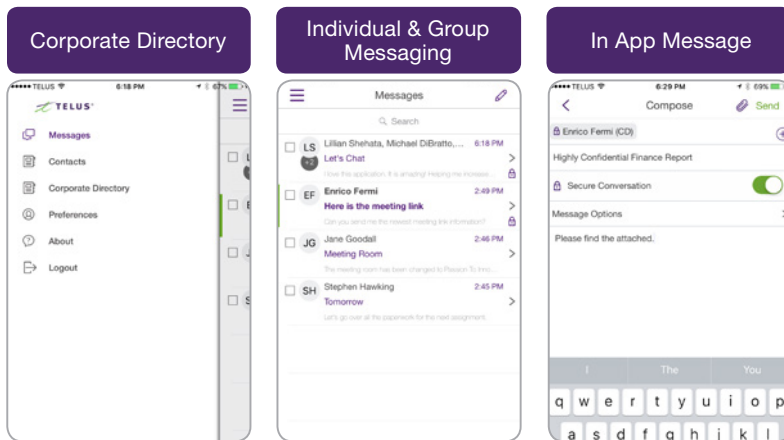


Security and compliance made easy.

Now you can enable a full range of communications: one-to-one, one-to-group, employer to employee, employee to employee and machine to employee.

TELUS Business Messaging:

- Is fully scalable, iOS and Android compatible, secure, encrypted, resilient and private
- Can be combined with mobile identification services to ensure your messages are delivered to the right customer or employee at the right time, on the right device
- Meets US HIPAA, FINRA and DHS regulations and their Canadian equivalents where applicable
- Allows all information and messages to be archived and made available for audit at any time



Leverage TELUS Business Messaging for feature rich, secure and centrally managed communications that can help:

- **Increase productivity** by collaborating and communicating across devices
- **Ensure your data is safe and secure** when users are mobile with encrypted messages at all times
- **Simplify and centralize user management** with Active Directory Integration

Use TELUS Business Messaging for feature rich, secure and centrally managed texting that can help improve productivity while keeping your data safe and secure.

Connect today.

For more information about TELUS Business Messaging, contact your TELUS Sales Executive or visit telus.com/businessmessaging



What we know about business SMS*

- **82%** of customers have used texts to close a business deal
- **32%** of subscribers use text daily for business use
- **62%** of organizations would prefer to separate their business text messages from personal

